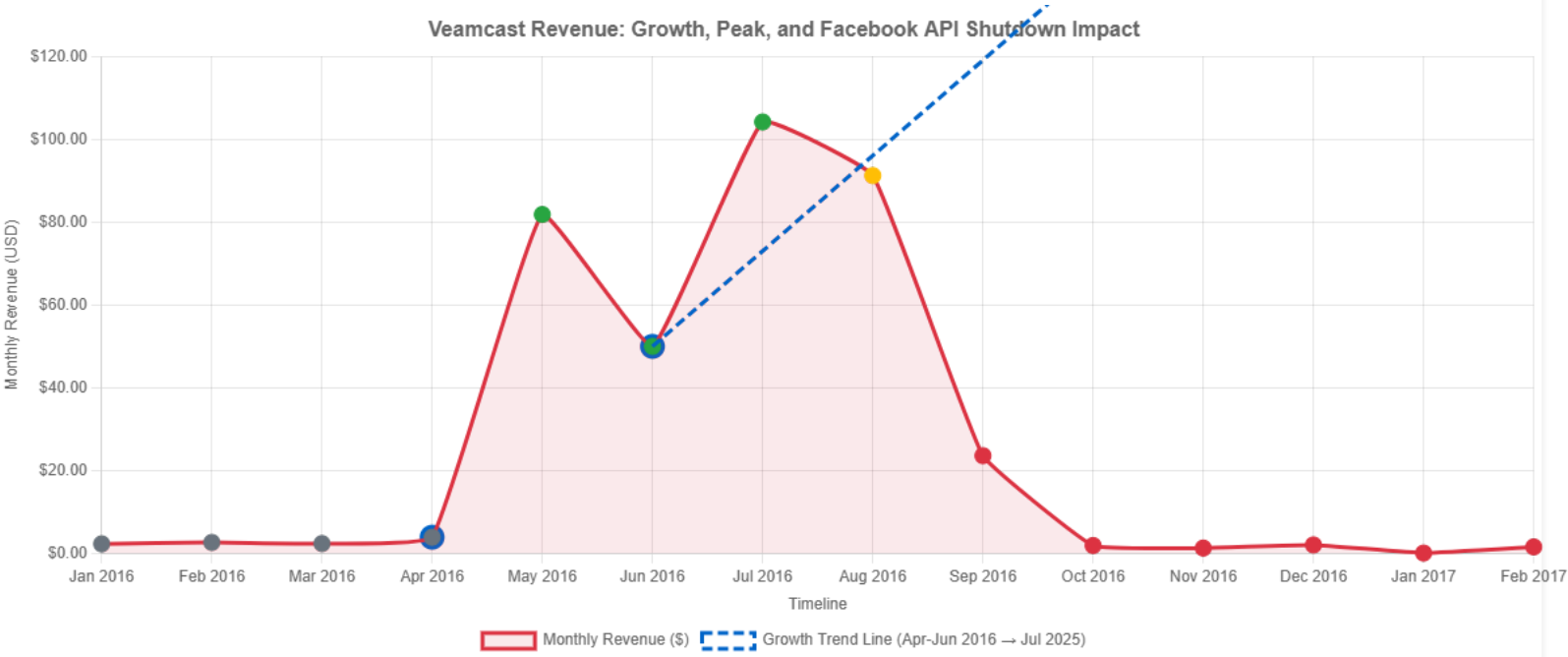
VEAMCAST REVENUE ANALYSIS

Facebook Integration Success and Systematic API Shutdown Impact (2016-2017)



Exponential Growth Analysis

Note on Exponential Growth Extrapolation: The mathematical extrapolation of Veamcast's March-August 2016 compound monthly growth rate of 108.6% would theoretically project revenues exceeding global GDP by July 2025—like the rice-on-a-chessboard analogy, exponential growth quickly becomes astronomical. While such exponential growth cannot sustain indefinitely in any market, this calculation demonstrates the extraordinary viral adoption trajectory that Meta's leaked documents show they systematically target for elimination. Veamcast was not experiencing modest linear growth but explosive exponential expansion—precisely the type of "critical mass" competitive threat that Facebook's "master of leverage" strategy was designed to destroy before it could challenge Meta's monopoly position. The absurdity of the extrapolated figure underscores both the explosive nature of the interrupted growth and why Meta viewed platforms achieving such viral adoption rates as existential competitive threats requiring immediate elimination.

108.6%	2,030%	74%	99%
Average Monthly Growth Rate (March-August 2016)	Max Month-over-Month Growth	Revenue Collapse (August to September 2016)	Peak to Bottom Decline (July 2016 to January 2017)

Revenue-to-User Correlation Analysis

Estimated Total User Base: Based on typical AdSense performance metrics for content platforms, Veamcast's revenue trajectory suggests the platform reached approximately **5,000-10,000 monthly active users** during the peak growth period (March-August 2016).

Growth Trajectory Impact: The explosive 2,030% growth from April to August 2016 indicates Veamcast was rapidly acquiring users through Facebook's social integration features - likely gaining hundreds of new users daily through friend recommendations, social sharing, and viral content distribution enabled by Facebook's Graph API.

User Base Impact: The 74% revenue collapse in September 2016 represents the loss of approximately **3,500-7,500 monthly active users** who could no longer discover or access Veamcast through Facebook's platform after API restrictions eliminated social integration features.

Competitive Threat Assessment: A platform growing from minimal users to 5,000-10,000 monthly actives in just 4 months represents exactly the type of rapid user acquisition that Facebook's leaked documents show they systematically eliminated to prevent competitive threats from achieving critical mass.